

MEETING MINUTES
Heart of Iowa Regional Transit Agency (HIRTA)
Transportation Advisory Group (TAG) – Boone County
January 17, 2019

- I. **Call to Order**
- II. **Roll Call (paper sign in)**
 - Margaret Liston, City of Ogden
 - Daniel Scott, City of Boone
 - Michele Hull, RSVP
 - Kevin Beaman, Genesis
 - Erin Neumann, DMACC
 - Allison Van Pelt, Des Moines Area MPO / CIRTPA
 - Brooke Ramsey, HIRTA
- III. **Introductions**
- IV. **Updates from HIRTA**
 - a. TAG changes
 - b. Purpose and vision of TAG's
- V. **Project selection**
 - a. Presentation of HIRTA strategic plan
 - b. Dedicated Focus on Marketing
 - Organizations do not know about options at HIRTA, example the updated Boone to Ames shuttle
 - Marketing to the clinic's in Des Moines so they will work with riders on appointment times
 - Marketing to clinic's in HIRTA service area
 - c. Extended service hours for education and employment
 - People are using HIRTA to get to work but some have to walk home due to service ending at 5PM
 - DMACC courses in Ames until 9PM and Saturdays 8-3 are not accessible via HIRTA
- VI. **Other Items of Interest**
 - a. Agency updates
- VII. **Adjournment/Next Meeting Date**
 - a. Next meeting April 11th, 9AM at the Boone Chamber

The Heart of Iowa Regional Transit Agency (HIRTA) TAG meetings are open to all individuals regardless of disability. Any person requiring a reasonable accommodation to participate should contact the HIRTA Office at (515) 309-9282 at least two business days prior to the TAG.